



Leftsin

Design is about solving problems

Stéphanie JOULIA

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Hi! My name is Stéphanie Joulia and I'm a motivated and people-oriented problem solver. Whether it be design, managerial or organizational related, I dedicate my time to solution finding.

My rare work history -I've worked in the primary and secondary sectors before settling in the tertiary- gives me the opportunity to be adaptable and broad-minded. I am, however, consistent in my desire to learn and be challenged on a daily basis.

If you are seeking an innovative and hard-working professional, please consider reading my resume below.

EXPERIENCE

Product Manager - Geolid
1 year

Market research, requirements analysis, financial and development planning, production review, product launch follow-up and strategy improvement.

Art Director - Geolid
3 years

Creative team management (7 individuals including one intern: 5 in France & 2 in Tunisia), creative guidelines development, project management, identity design strategy, UX/UI consulting, custom CMS-based webdesign, front-end development

Webdesigner - Geolid
2 years

Custom CMS-based webdesign, front-end development, identity design.

Freelance Creative Director - Leftsin
6 years

Identity creation, design strategy, project management, social media consulting, overall problem solver. Most recent clients includes renowned fashion company (mobile app design), Food Start-Up (Web & Print Design), VR production company (Identity & Print Design).

SKILLS

Project management
Agile methodology using Scrum & Kanban
Tools: GanttProject, TargetProcess, Redmine & Symphonical

Languages
Native speaker in French
Fluent in English (C1)
Basic communication skills in Spanish (A2)

Personal
Motivated, innovative, hard-working, dedicated and people-oriented

Design
Adobe Suite: Photoshop, Illustrator, InDesign, Premiere, AfterEffect.

Front-End development
HTML5/CSS3 hand coding
Frameworks: 960 grid system, Bootstrap, Less Framework
CSS preprocessors: LESS & Sass

UX/UI
UXPIN, InVision & Balsamiq
Sketch notions

EDUCATION

2010: Associate Degree in Design
Conception Réalisation Multimedia

2008: Preparatory Class in Arts
Mise à niveau en arts appliqués

2003: Associate Degree In English
DEUG LLCE Anglais

2002: High School Diploma in Science
Baccalauréat Scientifique

INTERESTS

Passionate about design and innovation
Various conferences attendance
Competitor in Chaumont International Poster and Graphic Design Festival & Fontenay-sous-Bois contest
"Graphisme dans la rue"

Music lover
Actively singing and playing guitar

Charities supporter
Volunteer work for Amnesty International and Peoples Solidaires